

NORFOLK CASA

ANNUAL REPORT FY2021





"There is no exercise better for the heart than reaching down and lifting people up."

- John A. Holmes



What a year! As we have all learned to manage our own lives and jobs (and emotions!) in unprecedented conditions, let's take a moment to reflect upon how CASA and volunteers have continued to serve children. The smallest and most vulnerable victims of the pandemic are children who live in compromised households- yet our volunteers have found ways to serve those kids and navigate an even more challenging world of obstacles. That's what Norfolk CASA has always done, isn't it? Found a way.

Thank you for giving of your time, money, and hearts to our tiny but mighty organization this year and always. I am grateful to have you standing with us and our volunteers.

Onward!

Emily

Emily Munn
President

I became a CASA because I wanted to do something that mattered, for someone who mattered.

- Emily, Norfolk CASA Volunteer



The Light of CASA

Norfolk CASA embraced 2021 with an unrivaled resolve to deliver our best advocacy to as many children possible. With the pandemic in full swing for 3 quarters of the year, our team adapted to the ongoing changes and challenges with great determination.

We welcomed go-getter Samantha Cutshall to our staff at the beginning of the new year, having her transition from a CASA volunteer to Volunteer Coordinator. She quickly embraced her role and caught on quickly under the tutelage of Olivia Rasquiza, Program Director, the duties of case management. What surprised us all was her bonus talents in marketing. Her efforts for Give Local 757 made us stand out in the midst of over 200 other non-profits and her social media skills make our organization shine.

Most of the program year was spent visiting children via Zoom and conducting independent investigations so that the 120 court reports submitted to the Courts on their behalf would represent the best interest of the children while also representing the best Norfolk CASA has to offer. Yes, our worth is in our works. Our worth is in our words.

As we look to the coming year one thing is certain: good people show up in hard times. To everyone who steps up to give a child a voice, and to every child who's searching for a place called home, we owe it to them to keep shining.

'Til they are all home safe,

Roxie

Roxie A. Hoven
Executive Director

CASA Program Highlights

How many children were served?

123

How many Volunteers were active?

64

How many hours did Volunteers invest in their cases?

2,139

How many new Court Appointed Special Advocates were trained and sworn in?

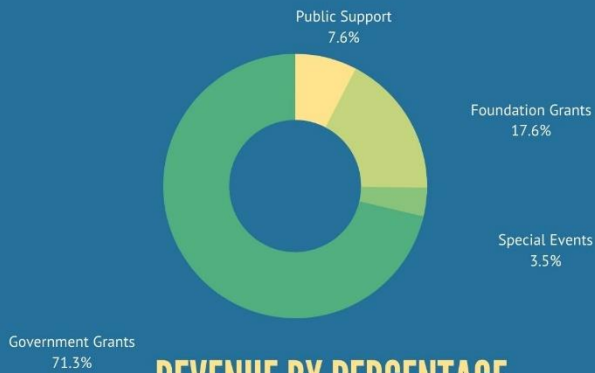
30

How many fact-based, child-centered reports were submitted to the Court in a timely fashion?

120

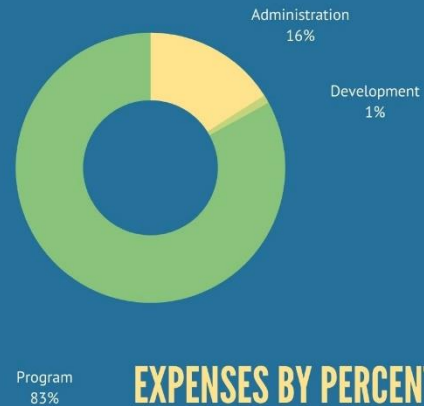
45 cases were closed with 27% of the kids staying or returning to home, 35% living with kin, and 16% being adopted, 8% aged out of foster care and 13% had their case removed from the docket

FINANCIAL STATEMENT



REVENUE BY PERCENTAGE

Profit and Loss
 Income - \$184,865
 Expense - \$177,717
 Capital Investment - \$7,148



EXPENSES BY PERCENTAGE

Raising money in the time of Covid

Our year began 3.5 short months after the onset of the Covid pandemic. With alarming spikes in severe cases and the vaccine only arriving in the last quarter of the year, Norfolk CASA had to continue to adapt when it came to fundraising.

We launched our first online holiday auction, "The Grateful Basket," at the end of November. For a first time event, it was quite successful, raising \$6,637 and providing our small team away to engage our community in a safe, fun, and affordable way.

And for the second year in a row, Norfolk CASA participated in the online giving campaign "Give Local 757." This event has been a lifeline for our agency, affording a small non-profit a way to utilize collective fundraising to draw attention to our efforts. This event was held on May 11, 2021 and raised \$14,850. Many thanks to the Peninsula Community Foundation for doing such a great job hosting this event!

Our deepest gratitude to those that stuck by our side and supported us through these dark days of the pandemic.

\$10,000 and beyond

The Dalis Foundation
Department of Criminal Justice
Hampton Roads Community Foundation
City of Norfolk
The Office of the Victims of Crime Act

\$5,000 - \$9,999

Franklin Family Foundation
Hampton Roads Community Foundation – Donor advised
National CASA
Priority Charities Foundation

\$1,000 - \$4,999

Mastercard
The Miller Foundation
Tony and Angela Reihl
Deanna Rode
Rotary Club of Norfolk
Starbucks Foundation

\$500-\$999

American Legion Aux Unit 327
AvalonBay
Old Point National Bank
Peninsula Community Foundation
Shamina Singh

\$0-\$499

Perveen Ali
Jeff Atkins
Bianca Barbu
Joy Booker
Christina Brooks
Jarun Brown
Sharon Bumpers
Lauren Byrd
Natalia Castle
Jesse Cochran
Denette Cooke
Janet Covington
Sara Cranmer
Alex and Sam Cutshall
Libby Cutshall
Liz Del Cid
Patricia Dewey
Rosemarie Dougherty
Tatiana Dowell
Dana Fleming
Minnie Fleming
Sheela Fortner
Vaughan Frederick
Cynthia Geery
Chris Hartlove
Amanda Havelin
Susan Heaton
Roxie A. Hoven
Eunice Joseph
Stephanie Kane

Sara Kauffman
Deborah Kaufman
Michael Khandelwal
Lee Knight
Kathryn Lipka
Jacqui Liu
A. Marques
Joseph P. Massey
Scott Mayhew
Sara Mehle
Chris Miller
Sarah Miller
Marvin Moore
Joy and Roshan Morbia
David Mordue
Emily Munn
Charles Owusu
Xandra Pendergrass
Nora Platt
Christine Patterson
Olivia Rasquiza
James Reese
Lisa Scanlan
Anthony Schober
Patsy Schutte
Mary Smith
Clyde Steffen
Sarah Sterzing
John Stobbart
Bryant Thomas

Amy Twisdale
Lynn Waltz
Valerie Williamston
Andria Wilson
Kathryn H Wilson
Deb Zervas
Anonymous donors

Board of Directors

Emily Munn - President
Christina Brooks - Secretary
Deborah Kaufman - Treasurer
Bianca Barbu
Amy Harrington
Joseph P. Massey
Xandra Pendergrass
Bryant Thomas
Lynn Waltz



Staff

Roxie A. Hoven, Executive Director
Olivia Rasquiza, Program Director
Cary Carr, Volunteer Coordinator,
outgoing
Samantha Cutshall, Volunteer
Coordinator, incoming

Norfolk CASA's mission is to support and promote court appointed volunteer advocacy so that every child can be safe from harm, establish permanency, and have the opportunity to thrive.

